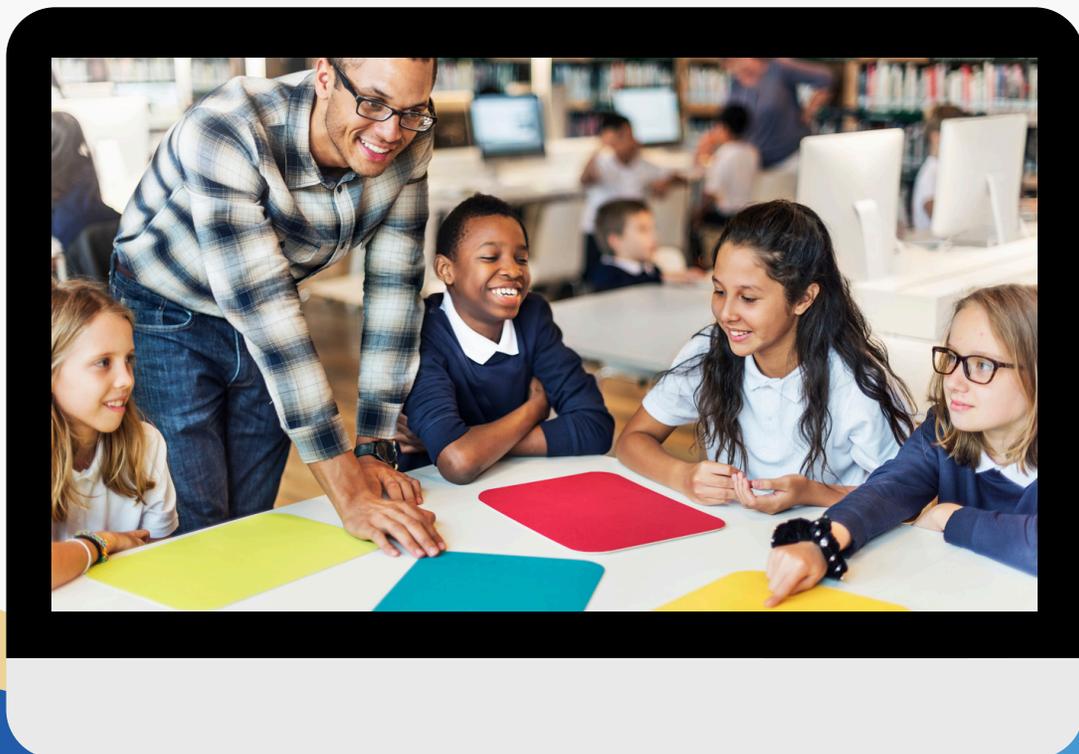




BACK TO SCHOOL TECH CRISIS PREVENTION GUIDE

HOW SMART SCHOOLS ARE GETTING AHEAD OF FALL VALUE DROPS



YOUR APPLE DEVICES ARE LOSING VALUE WHILE YOU READ THIS

Apple's new product announcements at WWDC are already reshaping the market. The real hit to your device values comes when these products actually launch this fall—and that window is closing fast.

What's Actually Consuming Your Time:

- **Device values drop significantly** the moment new models hit stores
- **Budget windows close** while administrators debate timing
- **Storage rooms overflow** with technology that's worth less every day
- **Strategic opportunities disappear** as schools wait too long to act



The schools and districts that wait until after Apple's fall launches will face dramatically lower returns. The districts that act now will fund their future with smart timing.

WHY DEVICE REFRESH ISN'T ON YOUR RADAR (AND WHY IT SHOULD BE)

We surveyed hundreds of education leaders this summer, and here's what we discovered: you have bigger things to worry about than aging iPads in storage closets.

What's Actually Consuming Your Time:

- Managing AI safety policies and usage across your school
- Deploying new technology to faculty who need training
- Supporting student learning initiatives that require immediate IT support
- Handling the daily fires that come with keeping schools connected and running



Why Refresh Falls Off Your Priority List: You're focused on keeping current systems running and supporting active learning. That stack of old devices in the storage room? It's not causing urgent problems, so it doesn't get immediate attention.

Here's the Problem: By the time device refresh becomes urgent—when you need the budget or the storage space—you've missed the sweet spot for maximizing value. Those devices that could have funded new initiatives are now worth significantly less.

WHY SEPTEMBER CHANGES EVERYTHING FOR YOUR BUDGET

See exactly what Apple announced and what it means for schools



Apple announced their new lineup at WWDC, but the real market impact happens when products launch. You don't need to track every announcement—but you do need to understand the timeline that determines your device values:

The Reality of Apple's Launch Cycle:

- Announcements create anticipation—launches create value drops
- Your current devices hold value until new ones are actually available for purchase
- Previous-generation devices see immediate depreciation once newer models hit stores
- Your window for maximum value closes the moment Apple products launch

What This Means for You: While you're managing daily IT operations, your stored devices are approaching a value cliff. The sweet spot for maximum return is right now, before Apple's fall launches change the market.

WE HANDLE THE REFRESH. YOU FOCUS ON WHAT MATTERS.

Here's What We Take Off Your Plate:

Instead of adding device refresh to your already overwhelming task list, we make it simple. You point us toward your storage room, and we handle everything else.

What You Get Back: More than just cleared storage space—you get budget flexibility to support the initiatives that actually need your attention.

Our Process (Designed Around Your Schedule):

- **Quick assessment** of what you have and what it's worth
- **Strategic timing** that captures maximum value before market shifts
- **Complete logistics management** from pickup to payment
- **90-day processing** with regular updates so you're never wondering what's happening

WHY 1,800+ SCHOOLS LET US HANDLE THEIR DEVICE REFRESH

You shouldn't have to become an expert in Apple market timing and device valuation. That's our job.

What We Bring to Your District:

- **Apple device expertise** so you don't have to research depreciation schedules
- **Blue Glove service** with a team that you can depend on like an extension of your own
- **Education-focused timing** that works with your academic calendar and budget cycles
- **Transparent processes** with detailed reporting—no surprises or hidden fees
- **Strategic guidance** when you need it, no pressure when you don't

The Result: Your device refresh happens without consuming your time, energy, or attention. You get maximum value while focusing on what actually impacts student learning.

The Reality of Delay:

- **Value depreciation:** Your devices lose worth as new product launches approach
- **Missed opportunities:** Budget dollars that could support current initiatives disappear
- **Storage inefficiency:** Valuable space gets consumed by depreciating assets
- **Future limitations:** Less funding available when you actually need it for strategic projects

What Smart Action Delivers:

- **Maximum budget recovery** while your devices still command top value
- **Cleared storage space** for equipment that's actually being used
- **Future flexibility** to support whatever technology initiatives emerge
- **One less thing** on your endless task list

TURN YOUR TECH STORAGE ROOM INTO BUDGET OPPORTUNITY

You have enough to manage without tracking Apple product cycles and device depreciation schedules. Let us handle the refresh strategy while you focus on supporting teaching and learning.

Your students need you focused on their success, not on device depreciation schedules. We'll handle the refresh.

This guide reflects insights from partnering with 1,800+ educational institutions and understanding how Apple's product cycles impact education technology budgets.

